

PRESENTATION OF STRASBOURG

STRASBOURG
CONVENTION BUREAU
myStrasbourg.com

GEOGRAPHICAL SITUATION



AT THE TOP OF THE LIST OF THE MOST ATTRACTIVE CITIES IN FRANCE



Top 10

Villes
de plus de 250 000 habitants

- 1 STRASBOURG
- 2 BORDEAUX
- 3 NANTES
- 4 LYON
- 5 TOULOUSE
- 6 RENNES
- 7 MONTPELLIER
- 8 LILLE
- 9 MARSEILLE
AIX-EN-PROVENCE
- 10 NICE



A CITY WITH A REPUTATION

- 1st entry in the ranking of the most beautiful Christmas markets in the world (Lonely Planet)
- 3rd in the ranking of quality of life in France
- 3rd in the ranking of the least stressful cities in France
- 6th most popular destination for international tourists
- Best connected city in France



STRASBOURG. HIGHLY ATTRACTIVE

■ Population

- Strasbourg: 280 000 inhabitants
- 8th largest city in France
- Eurometropole of Strasbourg:
500 000 inhabitants
- Alsace: 1 879 000 inhabitants



TGV ACCESS - HIGH SPEED TRAINS

1:45 from Paris

1:49 from Charles de Gaulle TGV

LESS THAN 2 HOURS AWAY:

- Metz in 0:49
- Stuttgart in 1:19
- Luxembourg in 1:33
- Frankfurt in 1:49
- Marne-la-Vallée - Chessy in 1:50
- Dijon in 1:59



TGV ACCESS – HIGH SPEED TRAINS

LESS THAN 4 HOURS AWAY:

- Massy TGV in 2:23
- Lille in 2:46
- Lyon in 3:32
- Brussels in 3:32
- Munich in 3:51
- Rennes in 4:04
- Nantes in 4:54
- Marseille in 5:40

LESS THAN 6 HOURS AWAY:

- Bordeaux in 5:09
- Montpellier in 5:53



ACCESSIBILITY BY AIR

- Strasbourg airport: 1 300 000 passengers/year
- Connected to the biggest European hubs: Amsterdam, Brussels, Madrid, Munich, Istanbul
- Other direct connections from Strasbourg:
- Ajaccio, Bastia, Biarritz, Bordeaux, Calvi, Figari, Lille, Lyon, Marseille, Montpellier, Nantes, Nice, Toulouse, Algiers, Athens, Barcelona, Cagliari, Casablanca, Constantine, Corfu, Dubrovnik, Fez, Marrakech, Olbia, Palermo, Palma, Tunis
- A train connects the airport to the city centre 4 times an hour in 9 minutes (€2.80)



ACCESSIBILITY BY AIR

- Multimodal connections with hubs:

- Frankfurt

- Lufthansa Express Bus**

- 6 shuttles / day in 2h30

- Paris Charles de Gaulle and Orly

- Train + Air by 25 airlines






- Zurich : 2:30 by train

- Hub

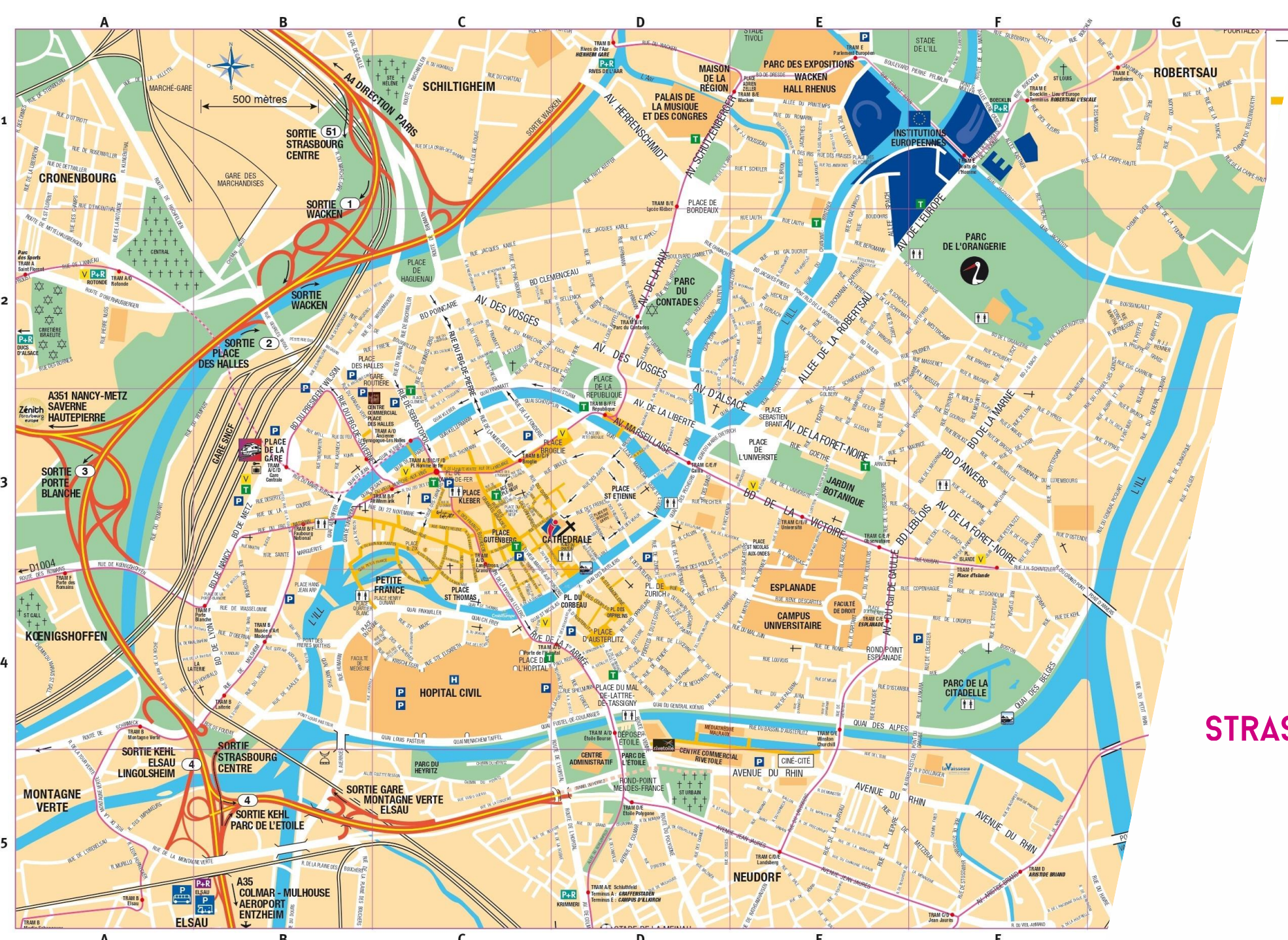
- Swiss International Air Lines



ACCESSIBILITY BY AIR

- Airports less than 2 hours from Strasbourg:
 - Karlsruhe/Baden-Baden: 45 min
 -  destinations
 - EuroAirport Bâle-Mulhouse-Fribourg: 1:30
 - 9 million passengers in 2019
 -  52 destinations in 19 countries
 - Stuttgart: 1:40 by road
 -  destinations





STRASBOURG MAP

STRASBOURG. AN EXTRAORDINARY ARCHITECTURAL HERITAGE

- The architecture to be seen in Strasbourg is extraordinary by any standards, with its:
 - magnificent cathedral
 - half-timbered houses
 - and medieval streets
 - Imperial palaces...



STRASBOURG. AN ARCHITECTURE BETWEEN TRADITION...

- The historic city centre, the “Strasbourg Grande Ile”, was classified as a World Heritage site by UNESCO in 1988: the first time such an honour was granted to an entire city quarter in France



United Nations
Educational, Scientific and
Cultural Organization

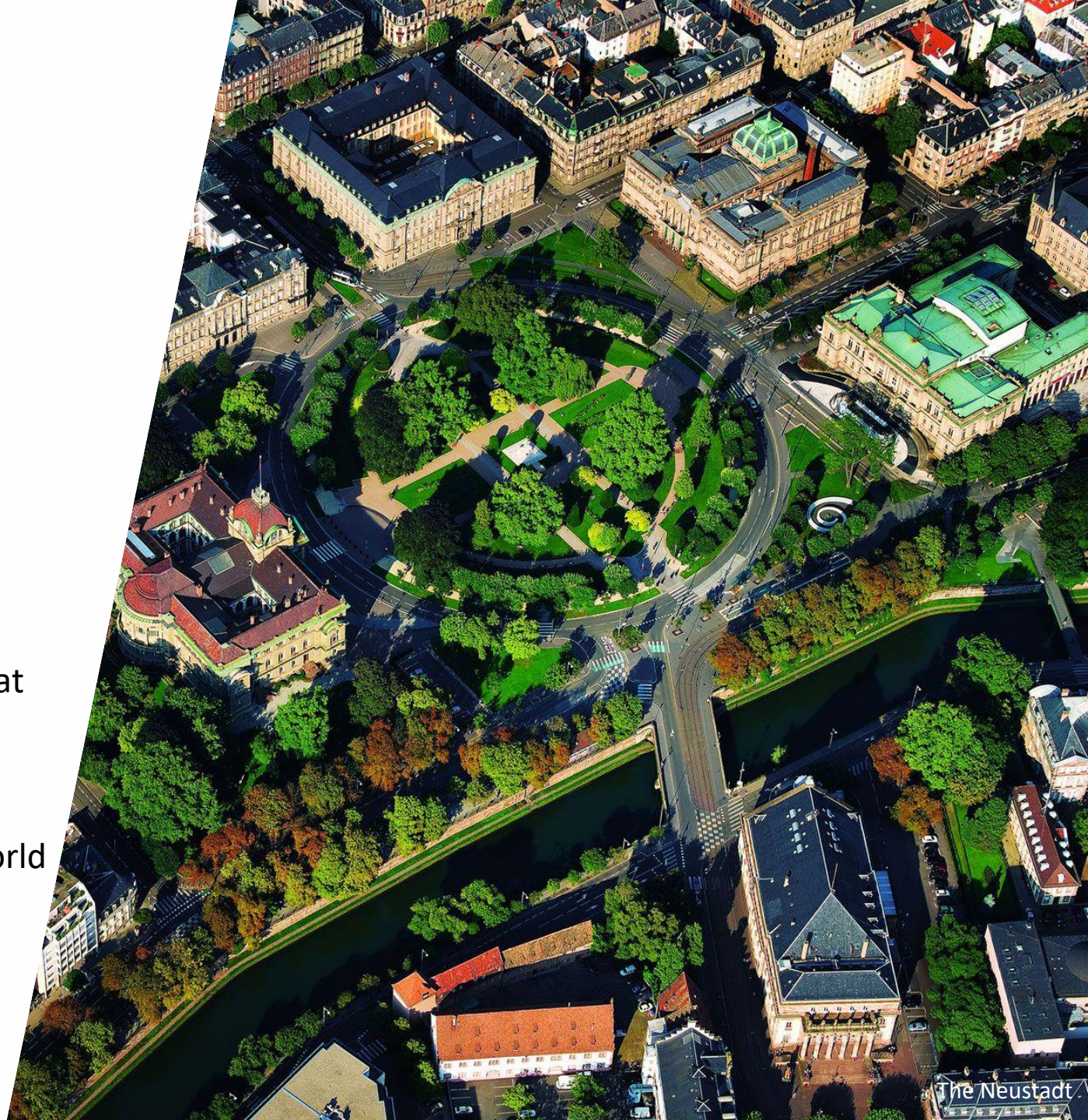


- **Strasbourg, Grande-Île and Neustadt**
- inscribed on the World
- Heritage List in 1988, extended in 2017



... AND AN URBAN PROWESS: THE IMPERIAL DISTRICT

- The former imperial quarter, built between 1880 and 1918, is a legacy of the German period and forms the Neustadt.
- The monumental urban planning and wide avenues embody an exemplary vision of the German city of that time.
- July 2017: The German Neustadt is also a UNESCO World Heritage Site



STRASBOURG. HUMANIST TRADITION. SEAT OF MANY INSTITUTIONS OF THE EUROPEAN UNION AND OF THE WIDER EUROPE

- European Parliament, Council of Europe,
European Court of Human Rights, Pharmacopée
Européenne, Eurocorps, European Science
Foundation, Assembly of European Regions,
headquarters of the European television channel
ARTE



STRASBOURG. AN ABUNDANCE OF BRAINPOWER

4th best university in France

- 60 000 students, 2800 research assistants and professors, 72 laboratories (CNRS, INSERM), 7 engineering schools...
- The only university campus in France with 5 Nobel Prize winners in place
 - Jean-Marie Lehn - Chemistry (1987)
 - Richard Schrock - Chemistry (2005)
 - Jules Hoffmann - Physiology and medicine (2011)
 - Martin Karplus - Chemistry (2013)
 - Jean-Pierre Sauvage - Chemistry (2016)
- Ranked among the top 150 worldwide (Shanghai 2021 ranking)
- 7th best French university

The ENA (National School of Administration), a school at the heart of Europe:

- Located in Strasbourg, the ENA is a key player in promoting and distributing European projects (Cycle of Higher European Studies)

... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
 - The European quarter



... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
 - The monumental facade of the station covered by an immense glass structure



... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
 - The pink granite and glass Museum of Modern Art



... BOLDNESS ...

- Strasbourg's modern architecture will also surprise you:
 - The Malraux Island



NOT FORGETTING GASTRONOMY!

- Alsace has 33 Michelin-starred restaurants in 2021, including 7 in Strasbourg:
 1. Au Crocodile
 2. Buerehiesel
 3. Umami
 4. Le 1741
 5. Le Jardin Secret
 6. Les Funambules
 7. Les Plaisirs Gourmands



NOT FORGETTING GASTRONOMY!

- Culinary specialties: choucroute, tarte flambée, kougelhopf, munster, baeckeffe, foie gras, bretzels
- Alsace wine and its 7 grape varieties: Sylvaner, Pinot Blanc, Riesling, Muscat, Pinot Gris, Pinot Noir and Gewurztraminer
- “Eaux-de-vie”/spirits (mirabelle, kirsch, plum liqueur), Marc (mixture of the best Alsatian types of wines), liqueurs (blueberry, blackberry, pine tree...)
- Craft breweries



GETTING AROUND STRASBOURG

BY TRAM

The tram network of the Urban Community of Strasbourg is the biggest in France, with 8 lines

Excellent connections between hotels from the city centre and the Convention Centre, European Institutions...

“My Ticket” a preferential travelcard offer for congress, seminar and conference organisers – 3 days in Strasbourg for the price of 2 = €6.20



Les lignes fonctionnent de 17h30 et jusqu'à 0h30

Ces lignes fonctionnent tous les jours
dès 4h30 et jusqu'à 0h30.

TRAVELLING IN STRASBOURG

- **STRASBOURG. THE “GREEN CITY”**
 - France's leading cycling city with more than 600 km of cycle paths
 - Shared bike rental service: Vélhop!
- 1st "walkable" city in France among cities with over 200 000 inhabitants
- By car with driver or by taxi





MEETING VENUES



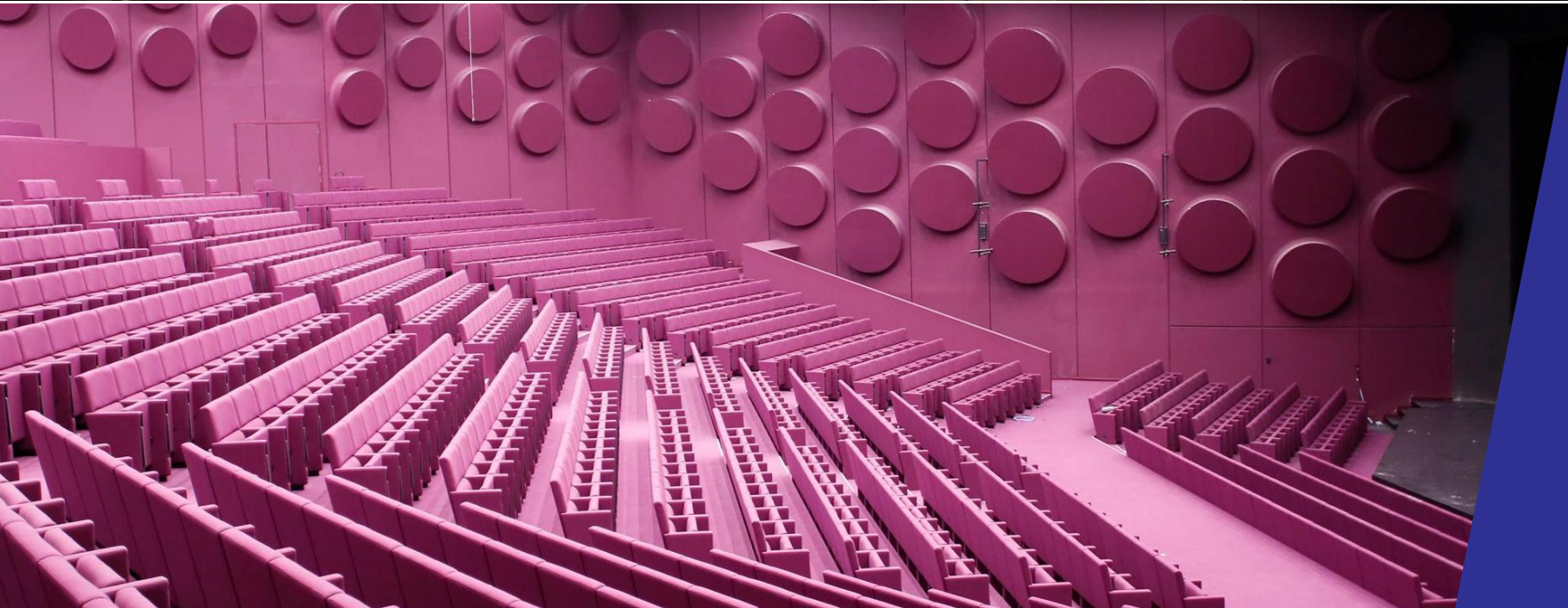
MEETING VENUES



NEW SPACES AT THE CONVENTION CENTRE

A CONVENTION CENTRE EXPANDED AND OPTIMISED

- 3 auditoriums:
 - Erasme: 1900 seats
 - Schweitzer: 1200 seats
 - Cassin: 500 seats
- 23 meeting rooms, from 20 to 500 seats, fully equipped and with plenty of natural light
- 1 exhibition hall with a surface area of approx. 3000 m²
- 1 multi-purpose food court, up to 1500 guests
- 10 000 m² of multi-purpose spaces
- 26 000 m² of additional exhibition surface area in the Parc des Expositions



CONVENTION
AND EXHIBITION CENTRE



CONVENTION
AND EXHIBITION CENTRE



CONVENTION AND EXHIBITION CENTRE



ZÉNITH STRASBOURG

NEW EXHIBITION CENTRE

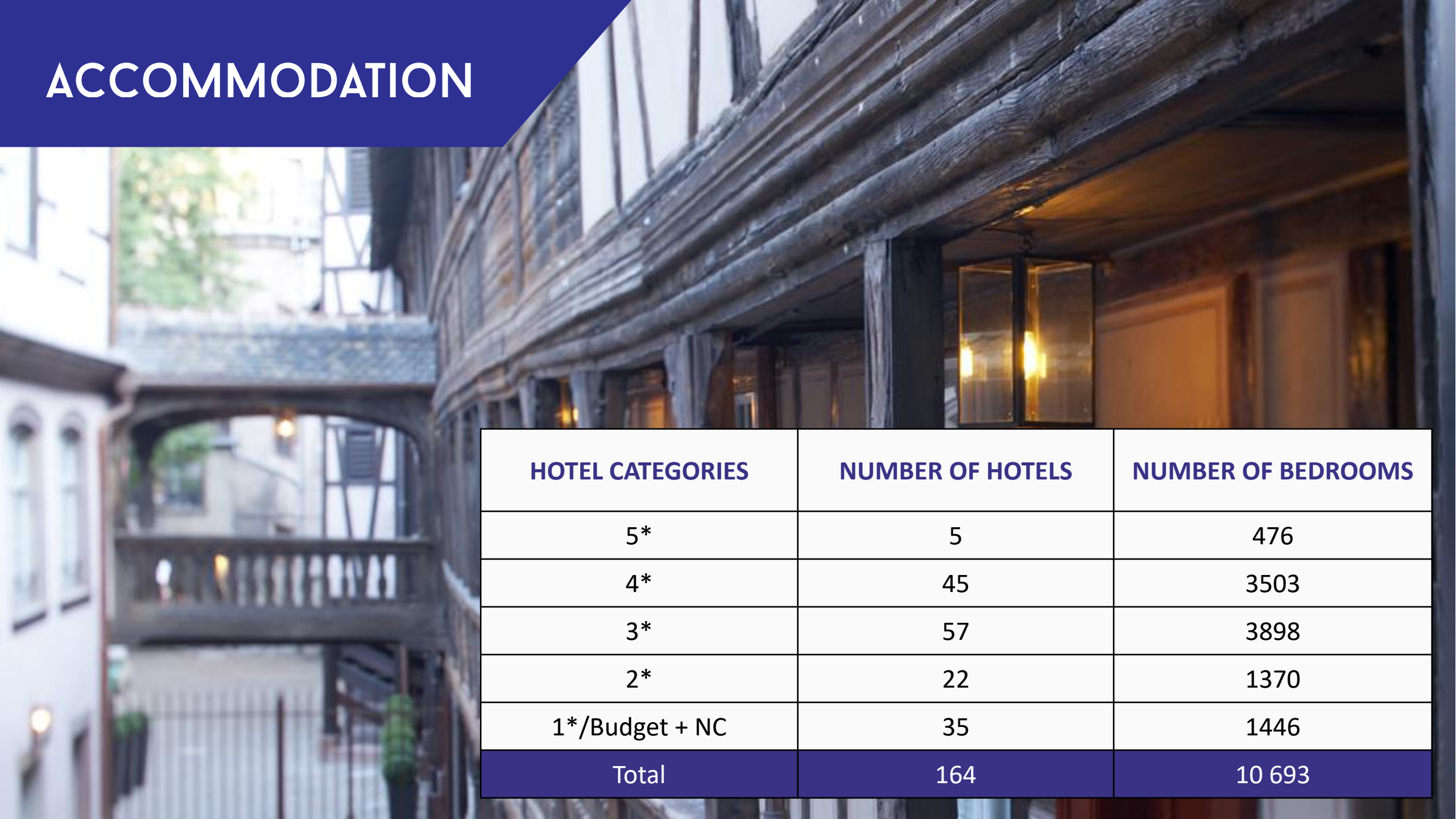
- Opening in June 2022
 - 26 000 m² of covered exhibition space
 - 10 000 m² of useful space (services, technical rooms, reception)
 - 22 000 m² of parking
 - 16 000 m² of logistics platforms
-
- Approximately 58 000 m² of buildings





ACCOMMODATION

ACCOMMODATION



| HOTEL CATEGORIES | NUMBER OF HOTELS | NUMBER OF BEDROOMS |
|------------------|------------------|--------------------|
| 5* | 5 | 476 |
| 4* | 45 | 3503 |
| 3* | 57 | 3898 |
| 2* | 22 | 1370 |
| 1*/Budget + NC | 35 | 1446 |
| Total | 164 | 10 693 |

ACCOMMODATION

- **5* hotels with meeting rooms**

- Sofitel Strasbourg Grande Île – 150 rooms
- Maison Rouge Hôtel & Spa – 131 rooms *opening 2020*
- Hôtel Régent Petite France & Spa – 92 rooms
- Château de l'Île – 62 rooms

- **4* hotels with meeting rooms**

- AC et Residence Inn By Marriott – 251 rooms *opening 2022*
- Hilton Strasbourg – 245 rooms
- Citadines Eurométropole Strasbourg – 166 rooms *opening 2021*
- Aloft by Marriott – 123 rooms *opening 2020*
- OKKO Hotels – 120 rooms
- Hôtel L'Europe Colmar – 120 rooms
- Voco Strasbourg Centre The Garden – 120 rooms
- Le Leonor – 116 rooms – *opening November 2021*
- Hôtel Les Haras – 115 rooms
- BOMA Hotel – 103 rooms
- Lagrange City Strasbourg – 97 rooms
- Hôtel des Vosges – 63 rooms – *opening 2020*

- **3* hotels with meeting rooms**

- Hôtel Kyriad Strasbourg Nord Palais des Congrès – 120 rooms
- Ibis Strasbourg Centre Gare – 117 rooms
- Citadines Kléber Strasbourg – 107 rooms
- Appart'City Strasbourg Centre – 105 rooms
- Grand Hôtel Strasbourg – 92 rooms



RECENT NEW OPENINGS

New hotels and tourist residences: over 1000 rooms



CITADINES EUROMÉTROPOLE STRASBOURG ****

- Summer 2021
- 166 rooms
- 4 meeting rooms (400 m²)
- Sothys Spa including sauna, hammam, indoor pool



HOTEL ALOFT ****

- Summer 2020
- Marriott Group
- 123 rooms
- 1 meeting room of 50 m²
- 1 bar with urban design
- Neighbourhood NoLiStra



HOTEL DES VOSGES ****

- Autumn 2020
- La Tour Collection Group
- 63 rooms
- Spa area
- 3 meeting rooms: 26, 27 and 60 m²



HOTEL BOMA ****

- 103 rooms
- Summer 2020: 4 new meeting rooms of 18, 43, 67 and 110 m²



HOTEL LES HARAS ****

- Autumn 2020: 41 additional rooms
- Total: 115 rooms
- NUXE Spa: 400 m².
- 3 meeting rooms of 30, 35 and 65 m²



MAISON ROUGE HÔTEL & SPA *****

- Autumn 2020
- Autograph Collection, Marriott Group
- 131 rooms
- Strasbourg city centre



LE LEONOR ****

- Autumn 2021
- 116 rooms
- 4 seminar rooms
- 500 m² of interior courtyard
- Fitness area, restaurant, bar
- Strasbourg city centre, located next to the Sofitel



THE PEOPLE HOSTEL

- Summer 2021
- 59 rooms
- 262 beds
- Krutenau, university district



AC BY MARRIOTT **** 2022

- 170 rooms
- 1 fitness room
- 1 panoramic restaurant-bar "Archipel restaurant and sky lounge".
- Archipelago business district, 3 minutes' walk from the Convention and Exhibition Centre



RESIDENCE INN BY MARRIOTT **** 2022

- 81 rooms
- 1 fitness room
- 1 breakfast room
- Archipelago business district, 3 minutes' walk from the Convention and Exhibition Centre



NAO. THE ELECTRIC YACHT FROM BATORAMA

- 11 seated

JULIEN
PHOTO



PRESTIGIOUS VENUES



CHÂTEAU DE POURTALÈS

80 - 400 SEATED

50 - 650 STANDING



PALAIS UNIVERSITAIRE



490 SEATED



600 STANDING

©Philippe Stirnweiss



BRASSERIE LES HARAS

 150 SEATED

 300 STANDING



GERARD SCHMITTER

CROISIEUROPE

🍴 40 - 200 SEATED

🍷 40 - 200 STANDING



BATEAU LOUNGE

 30 SEATED

 60 STANDING



PAVILLON JOSÉPHINE

🍴 160 - 340 SEATED

🍷 300 - 600 STANDING



MAISON KAMMERZELL

 160 SEATED

 120 - 230 STANDING



CHÂTEAU D'OSTHOFFEN



180 SEATED



350 STANDING



PALAIS ROHAN



120 SEATED



180 - 290 STANDING



MUSEUM OF MODERN AND CONTEMPORARY ART OF STRASBOURG



240 SEATED



300 STANDING



À L'ANCIENNE DOUANE



150 - 450 SEATED



150 - 600 STANDING



AUBETTE 1928




80 - 120 SEATED



80 - 360 STANDING



ROYAL PALACE

 850 SEATED

 1000 STANDING



VILLA QUAI STURM



150 - 200 SEATED



200 - 250 STANDING



LA COUR DE HONAU

🍴 300 SEATED

🍷 800 STANDING



OPÉRA NATIONAL DU RHIN

🍷 199 STANDING

TEAM BUILDING

- Treasure hunt
- Mountain biking, touring boat, gastronomic evening, wine tasting, canoeing, tree adventure course, archery...
- In winter: igloo building, snowshoeing, skiing...
- "Tram discovery": discover the city in a private tram



INCENTIVES

- Gastronomy and city tour
- Brewery and vineyard visits
- Spa and massages
- Shopping event at Galeries Lafayette or Shopping Tour



OUR TEAM SPEAKS:



Mireille Dartus
Manager



Josiane Jazé
Assistant



Nicolas Bapst
Development manager



Louisa Korichi
Communication assistant

OUR SERVICES

- Strasbourg Convention Bureau is your contact and will assist you in studying your requirements and responding to them efficiently.
- As your special partner, we offer a global, impartial approach for your event: from analysing your requirements and searching for suitable service providers and structures, through to the prior inspection visit, we offer you tailor-made services!



“HELLOPTIMIST: WELCOME OFFER”

The Eurometropole of Strasbourg encourages conference organisers to choose Strasbourg.

Organisers can benefit from services offered by the local authority, such as

- A public transport ticket for each participant valid for the duration of the event
- A detailed map of the city of Strasbourg for participants
- A private tour of the city on a tourist boat
- A welcome speech by the Mayor
- Communication actions around the event

This welcome offer is subject to conditions.





YOUR CONTACT IN STRASBOURG

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