

2021 Barcelona Winter School

Advancing global awareness | personal impact | international networks



humane

Europe's international network for higher education professionals



BARCELONA
SCHOOL OF
MANAGEMENT



24-29 October 2021 | Barcelona, Spain

Sunday, 24 October 2021

14:30 – 15:00	Registration <i>Coffee available</i>
15:00 – 16:00	Welcome and introduction to the Winter School: leading and managing changes in strategy & policy <ul style="list-style-type: none">• Ian Creagh, Winter School Chairman, UK• Nadine Burquel, Winter School Director, BE<ul style="list-style-type: none">• Programme objectives• The Winter School Internationalisation Case• Teams, team-working and the case study• Explanation of the underlying strategy development model for the Winter School• Getting the most from your Winter School experience
16:00 – 17:00	Higher Education in a post-Covid World
17:30 – 18:30	<i>Welcome drink</i>
20:00	<i>Dinner</i>

Monday, 25 October 2021

Theme	Global Challenges for Higher Education Institutions – The Impact on Internationalisation Strategies
09:00 – 10:30	Risks and Opportunities with Internationalisation: Asking the Right Questions <ul style="list-style-type: none">• Karen Stanton, Vice-Chancellor, Solent University, UK
10:30 – 11:00	<i>Coffee break</i>
11:00 - 12:30	Trends in Internationalisation <ul style="list-style-type: none">• Dorte Salskov-Iversen, Head of Department of Management, Society and Communication, Copenhagen Business School, DK
12:30 – 14:30	<i>Lunch</i>
14:30 – 15:30	Student Engagement
15:30 – 17:00	Work on Winter School Cases session 1: Group review and preparing questions <i>Coffee available</i>
17:00	<i>Free evening for participants to work in groups on cases</i>

Tuesday, 26 October 2021

Theme	The Winter School Internationalisation Cases
09:00 – 09:30	The Process of Shaping and Implementing an Internationalisation Strategy: The Case of the University of Nottingham <ul style="list-style-type: none">• Paul Greatrix, Registrar, University of Nottingham, UK
09:30 – 10:00	The Process of Shaping and Implementing an Internationalisation Strategy: The Case of The University of Groningen <ul style="list-style-type: none">• Stephan van Galen, Secretary-General, University of Groningen, NL
10:00 – 10:30	<i>Coffee break</i>
10:30 – 11:30	Panel Conversation with the two case speakers <ul style="list-style-type: none">• Paul Greatrix, Registrar, University of Nottingham, UK• Stephan van Galen, Secretary-General, University of Groningen, NL
11:30 – 13:00	Work on Winter School Cases session
13:00 – 14:30	<i>Lunch</i>
14:30 – 16:30	Work on Winter School Cases session 2: Group review, analysis, SWOT <i>Coffee available</i>
17:30 - 20:00	<i>Sightseeing</i>
20:30	<i>Dinner</i>

Wednesday, 27 October 2021

Theme	Strategic Financial Management
09:00 – 10:30	Academic Strategy, Financial Strategy and Financial Management <ul style="list-style-type: none">• Bob Rabone, Non-executive director and former Chief Financial Officer, Sheffield University, UK
10:30 – 11:00	<i>Coffee break</i>
11:00 – 12:30	Academic Strategy, Financial Strategy and Financial Management (continued) <ul style="list-style-type: none">• Bob Rabone, Non-executive director and former Chief Financial Officer, Sheffield University, UK
12:30 - 14:00	<i>Lunch</i>
14:00 – 15:30	Building International Brand and Reputation <ul style="list-style-type: none">• Collette Lux, Executive Director of Communications and Marketing, UCL, UK
15:30 – 17:00	Work on Winter School Cases session 3: The development plan <i>Coffee available</i>
19:00	<i>Working dinner</i>

Thursday, 28 October 2021

Theme	Human Resource and Talent Management
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09:00 – 11:00	Human Resource Management
11:00 – 11:30	<i>Coffee break</i>
11:30 – 13:30	Understanding and Measuring Universities Impact on Society: Implications for University Management
13:30 – 14:00	<i>Working lunch</i>
14:00 – 16:00	Work on Winter School Cases session 4: Finalising and submitting reports (16:00) <i>Coffee available</i>
16:00 – 20:00	<i>Free time for participants</i>
20:30	<i>Dinner</i>

Friday, 29 October 2021

09:00 – 09:40	Parallel Sessions (part I): Teams present their work and receive feedback from the Winter School SC (HUMANE representatives) <ul style="list-style-type: none"> • Nadine Burquel, Winter School Director, BE • Ian Creagh, Winter School Chairman, UK • Calluna Euving, Secretary General, University of Amsterdam, NL • Paul Greatrix, Registrar, University of Nottingham, UK • Ana Maduro, Head of Administration, University of Lisbon, PT • Jordi Rey, Director of Quality & Internationalisation, Universitat Pompeu Fabra, Barcelona School of Management, ES • Stephan van Galen, Secretary-General, University of Groningen, NL
09:40 – 10:00	<i>Coffee break</i>
10:00 – 10:40	Parallel Sessions (part II): Teams present their work and receive feedback from the Winter School SC HUMANE representatives (as above)
10:40 – 11:00	<i>Coffee break</i>
11:00 – 12:00	Plenary Session Feedback HUMANE representatives (as above)
12:00 – 12:30	Closing Plenary Session
12:30 – 14:00	<i>Closing lunch</i>