

HUMANE Autumn webinar series

The future of international student mobility in a post-Covid World

Wednesday October 21st
12.00-13.00 CEST



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The future of international student mobility in a post-Covid world



Dirk Mulder, Principal at Mulder PR



Dora Longoni, Head of the International Relations Division, University of Padua



Bart Van De Laar, Programme leader International Affairs, Utrecht University



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Australia: The effects of COVID-19 on a country that actively seeks international students

Dirk Mulder, Principal at Mulder PR

MulderPR



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Australia – Pre COVID-19

Settings

Characteristics:

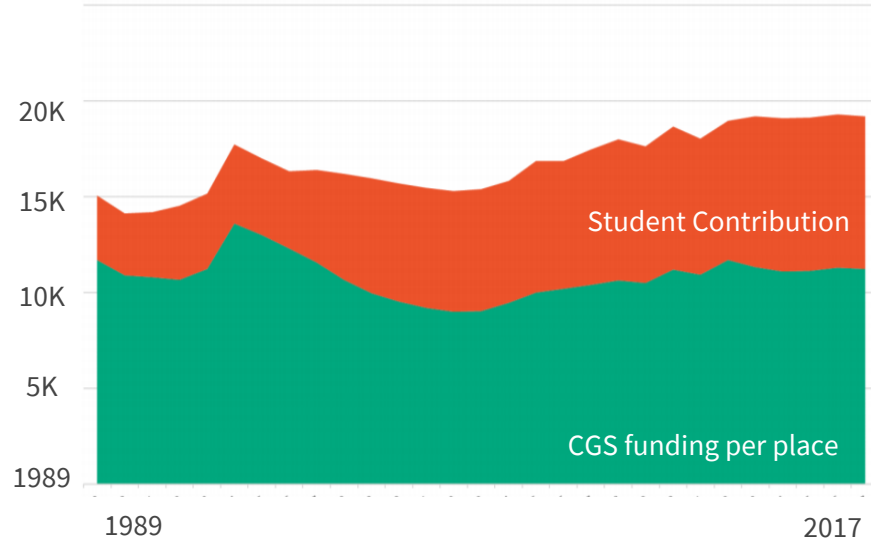
- Active in International Student attraction
- Driven by declining Australian Government funding
- Whole of economy benefit

Brand (seen by students):

- Welcoming
- Safe
- Affordable
- Quality
- Post Study Opportunities

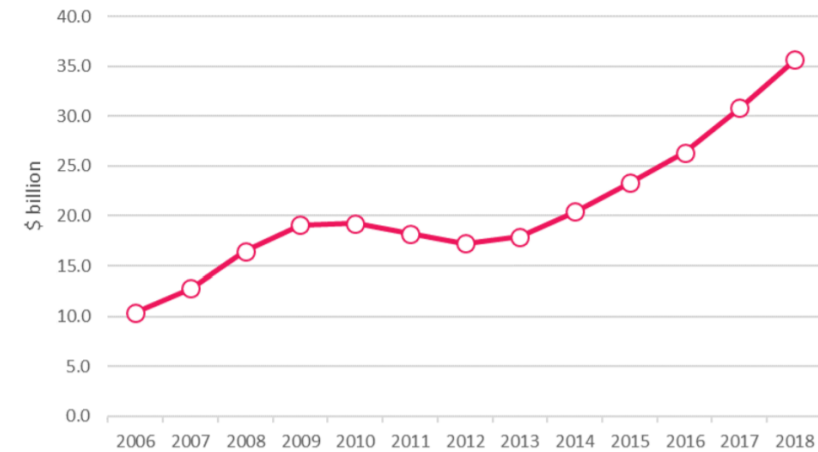


Domestic Income



Commonwealth Grant Scheme (CGS)—declining 4.2 per cent from \$11,730 per student in 1989 to \$11,240 per student in 2017. Over the same period, the student contribution amount has increased by almost 140 per cent from \$3,350 to \$8,000 per student.

Intl Students Benefit to



International education is Australia's third largest export—and the largest services export industry—generating \$35.8 billion in export income in 2018. Of this, around 70 per cent was contributed by the higher education sector. The above figure shows international education export income increased 118 per cent to 2018 from \$16.4 billion in 2008.

Source: <https://www.universitiesaustralia.edu.au/wp-content/uploads/2019/08/190716-Facts-and-Figures-2019-Final-v2.pdf>

Australia – During COVID-19

Observations

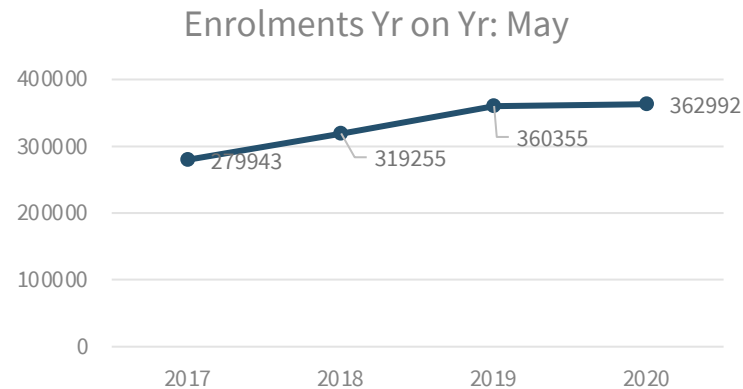
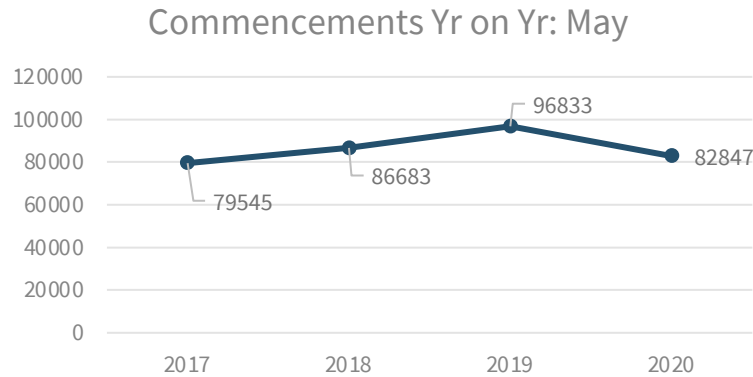
Government:

- Early to close borders
- Whole of government (and levels) approach to start
- More political at present – states and commonwealth not always agreeing

Sector:

- Income v cost recalculations
- Sector wide cost reductions including wide ranging redundancies
- “We will not be viable” WA Universities

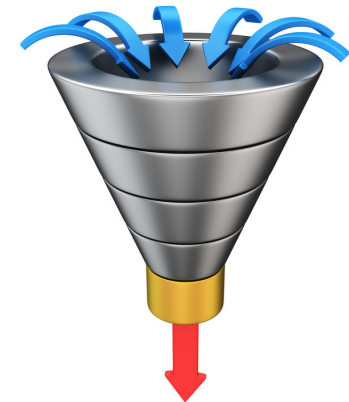
Higher Ed Numbers



Acceleration Concern

Pre HE Pathways

Pathway	Count
VET	3,778
Non Award	6,464
Schools	2,382
ELICOS	11,945
None	35,794



Source:

<https://internationaleducation.gov.au/research/DataVisualisations/Pages/pathways.aspx>



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Enrolment Deferments

Key Points:

- Substantial rise in student deferments in 2020, involving either a delayed commencement or a temporary suspension of an existing enrolment
- Of the 60,870 deferred enrolments in the year-to-date May 2020, 12 percent (7,355) had resumed studying. Another 58 per cent (35,318) had deferred their start date to the second half of 2020 and 22 per cent (13,392) had either deferred their start date to 2021 or later, or had not yet determined a new start date
- Does not take into account June – Many higher ed institutions allowed for non penalty withdrawal to last day of semester

Figure 1: Enrolment deferments, month-by-month, all sectors

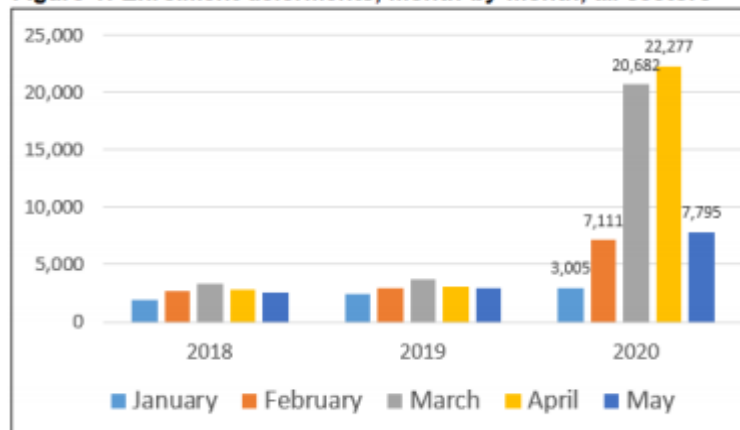


Table 1: Enrolment deferments by education sector, year-to-date May 2020

Deferment - Compassionate or compelling grounds	2018	2019	2020	Volume increase (from 2019 to 2020)
Higher Education	5,439	5,783	39,954	34,171
VET	5,585	6,718	10,791	4,073
ELICOS	2,066	2,350	5,488	3,138
Non-award	156	170	2,447	2,277
Schools	251	252	2,190	1,938
Grand Total	13,497	15,273	60,870	45,597

Table 2: Enrolment deferments by nationality, year-to-date May 2020

Deferment - Compassionate or compelling grounds	2018	2019	2020	Volume increase (from 2019 to 2020)
China	2,360	2,678	38,293	35,615
India	2,073	2,666	4,590	1,924
Colombia	739	861	1,938	1,077
Brazil	896	924	1,568	644
Vietnam	664	599	1,558	959
Others	6,765	7,545	12,923	5,378
Grand Total	13,497	15,273	60,870	45,597



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Australia – Forecasting Post COVID-19

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	Short Term	Medium Term	Long Term
F2F (Onshore)	↓	→	↑
Transnational	↓	↑	↑
Online	↑	↑	→

Onshore:

- Immediate down turn
- 2-3yrs to recover
- Still the premium offer when pandemic subsides / is under control
- Erosion / Loss of pipeline

Transnational:

- F2F mode downturn in short term
- Growth driven by desire to risk mitigate
- Seen as alternative to onshore

Online:

- Large investment – opportunity to capitalise
- Existing students cohort
- Utilise in blended learning model
- Growth forecast
- Question remains on commensurate outcomes and pricing



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Thank you

Dirk Mulder

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The future of international student mobility in a post-Covid world: a perspective from Italy

Dora Longoni, *Head, International Relations Division*
University of Padua
October, 21st, 2020



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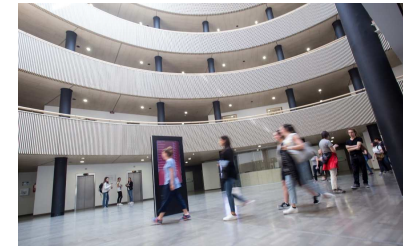
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Facts and Figures

- **FOUNDED IN 1222**
- **MULTIDISCIPLINARY AND INTERDISCIPLINARY**
- **RESEARCH-INTENSIVE**
- **BEST UNIVERSITY IN ITALY FOR TEACHING AND RESEARCH QUALITY**
- **TOP 250 UNIVERSITY IN THE WORLD**



32 Departments
8 Schools
29 University Libraries
13 University Museums
1 University Hospital
1 Veterinary Hospital

60,000 Students
3,000 International students
5,000 Academic and Administrative Staff
180 Degree programmes
40 PhD courses



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The impact of COVID-19 on international student mobility

- Short-term mobility: summer schools, intensive programmes, etc.

IMPACT → virtualisation of activities

- Long-term mobility (semester/year)
- Degree seeking (vertical) mobility

IMPACT → different policies according to single countries and institutions: online provision and suspension of mobility; dual/blended learning and physical mobility



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Mobility opportunities during Covid-19



Virtual mobility



Blended mobility



Erasmus status for blended mobility with a minimum period of physical mobility (90 days)



Virtual exchanges/Collaborative online learning (COIL)



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The future of international student mobility



- Physical mobility will not be replaced
 - ✓ a deep cultural and personal experience
- Virtual exchanges, COIL, blended mobility will be part of internationalisation strategies
 - ✓ Intercultural experience
 - ✓ Inclusive
 - ✓ Sustainable
- International degree seeking students will take advantage of a more internationalised curriculum



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Comprehensive internationalisation

The case of the University of Padua

- 2nd sem. 19/20: **online** teaching
 - ✓ extra support to students on mobility (in and out)
 - ✓ outgoing students dropped by 10 %, incoming students by 34%
- 1st sem. 20/21: teaching in **dual/blended** mode, **no suspension of mobility**
 - ✓ 30% outgoing students, 45% incoming students (ref. 2018/19)
 - ✓ **+53%** growth in degree seeking int'l students (ref. intake 2019/20)
- Funding for developing virtual exchanges/COIL
- Funding for overseas exchanges 2021/22

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Tailor made - mobility through the lens of institutional partnerships

Bart van de Laar, Programme leader International
Affairs, Utrecht University



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Utrecht University

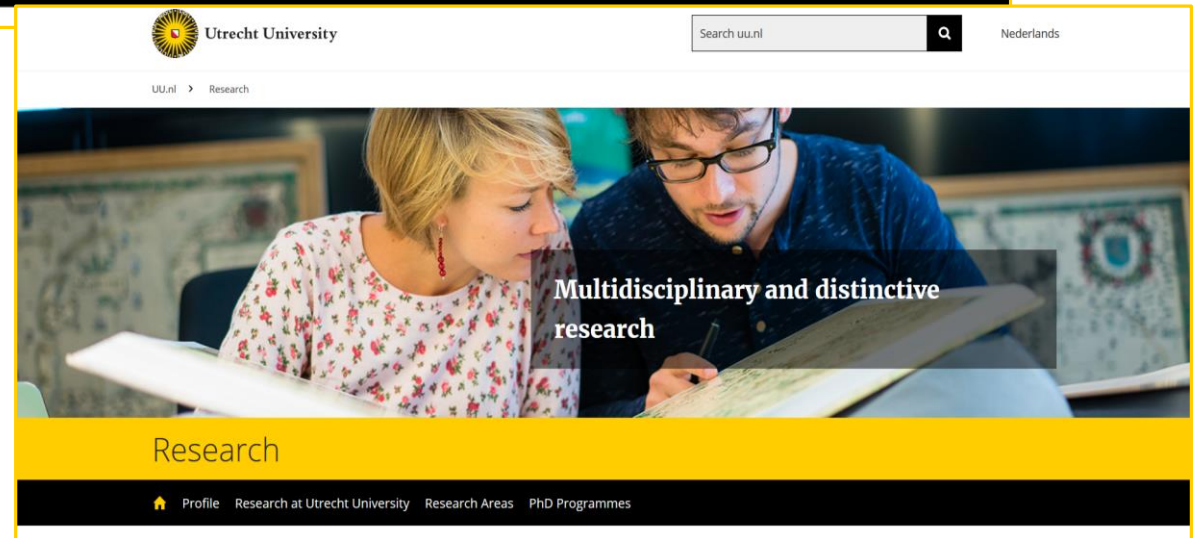
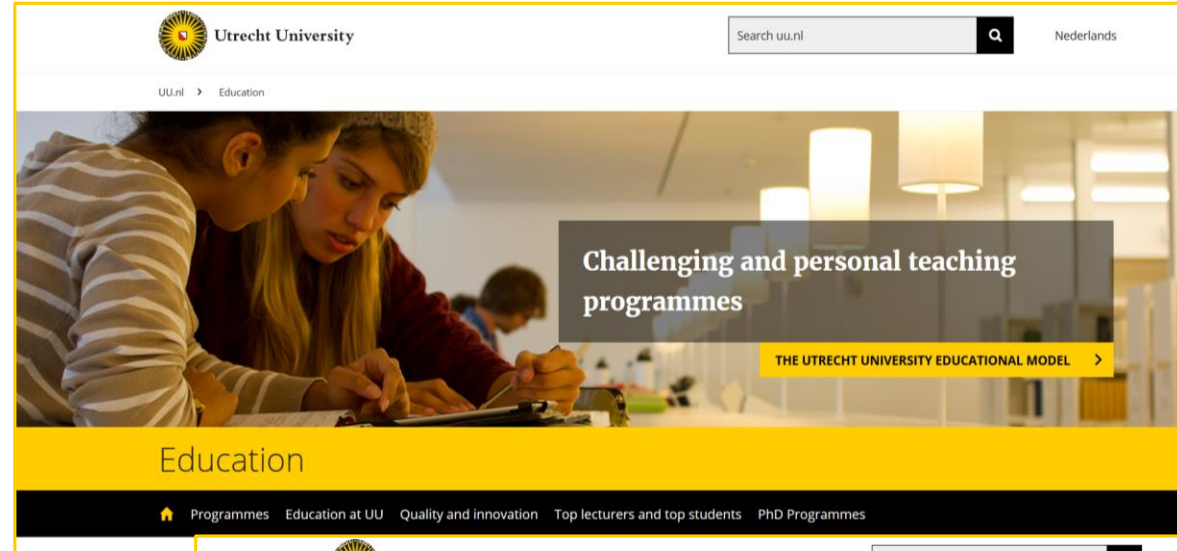
Why go to Utrecht University?

- comprehensive university
- 810 M€ annual budget
- research-intensive

- strategic themes
 - life science
 - pathways to sustainability
 - dynamics of youth
 - institutions for open society

- 'open science' champion

- a tradition in educational renewal



Why go to Utrecht University?



BACHELOR'S PROGRAMMES



MASTER'S PROGRAMMES



PUBLICATIONS



DISSERTATIONS



ALUMNI

50 Dutch
12 English

50 Dutch
99 English

7,400

570

171,000

Enrolled students

	2019	2018	2017	2016	2015
Enrolled students	32,360	31,806	30,944	30,523	30,354
International students	3,387	2,938	2,480	2,204	1,785
First-year Bachelor's	6,434	6,535	6,017	5,684	5,578

Map Source

Country of origin of enrolled international students



Select a year:

2019

Select a university:

(All)

Select a degree:

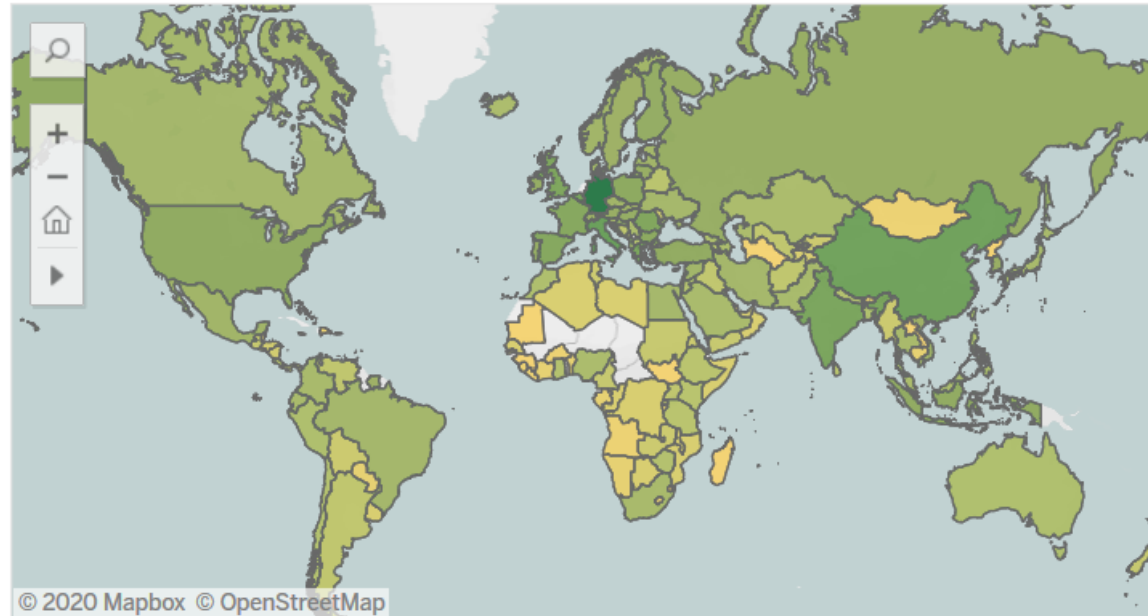
(All)

Select a sector:

(All)

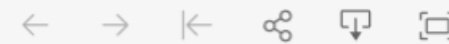
Select a gender:

(All)



	2012	2014	2015	2016	2017	2018	2019
Bachelor	13,213	15,275	17,003	20,215	24,594	30,352	35,316
Master	14,439	16,740	19,184	21,643	23,537	25,370	26,950
Total	27,652	32,015	36,187	41,858	48,131	55,722	62,266

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Where does Utrecht University go – post corona?

Strategic plan 2020 - 2024

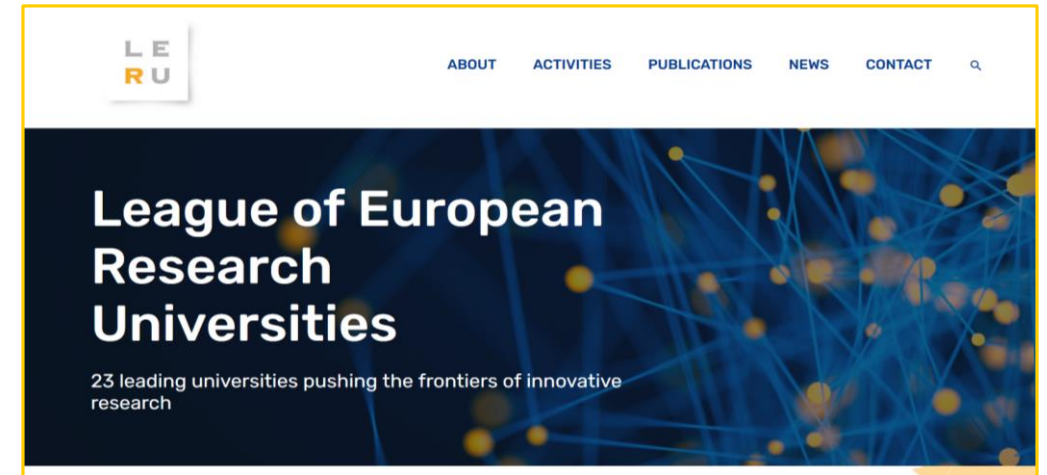
- *'open eye, open attitude, open science'*

Profile 'peer group' > visibility

- European networks
 - LERU
 - Coimbra Group
- Institutional partnerships
 - Leuven, London, Toronto, Sydney & Hong Kong

Profile <-> content

- Charm-EU
 - U. Barcelona, Trinity College Dublin, U. Budapest (Eötvös Loránd), U. Montpellier & U. Utrecht



Welcome to CHARM-EU

Your **C**hallenge-driven, **A**ccessible, **R**esearch-based,
Mobile **E**uropean **U**niversity



Students



Business and Society



Academic & Non-Academic staff



Research & Innovation





	Life Science	Sustainability	Youth	Open society
Partner A				
Partner B				
Partner C				
Partner D				

What are our concerns?

- Present challenges
 - cancelled exchange 2nd sem
 - warm welcome / language
 - procedures
- Academic competences
- Structured mobility
 - selected partners
 - content specific
 - part of talent policy
- Students and staff mobility
- Impact / size
- Innovative approaches to blended learning





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