

Transnational Education Sharing

Global EMBA Programme

Isa Luo

Deputy Director

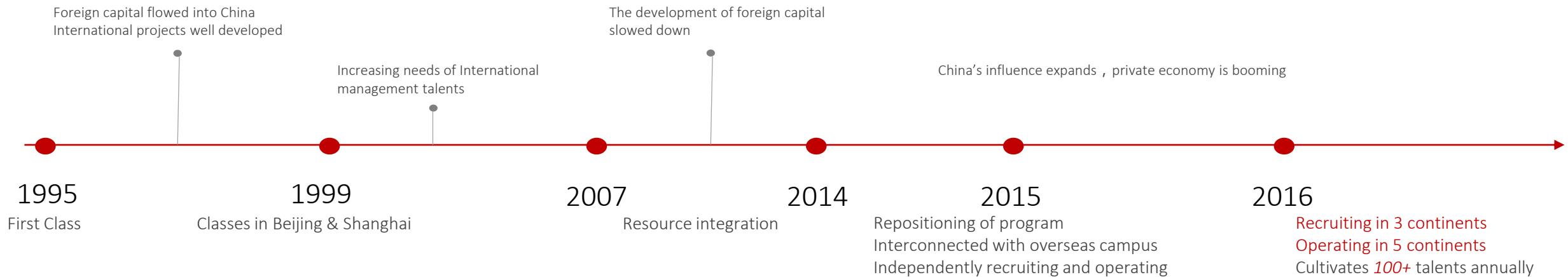
Global EMBA Programme

Become a World Class Executive Inside China and Out

CEIBS Global EMBA, ranked 5th globally, is a part-time programme that balances China Depth and Global Breadth for high-achieving business leaders who want to take their career and personal development to the next level. With modules available in 11 cities worldwide, a diverse student body from more than 20 countries, and **two integrated cohorts running between China, Europe and Africa**, CEIBS Global EMBA provides unparalleled opportunities for participants to expand their global network, while plugging into China's largest business school alumni network.

CEIBS Global Executive MBA Programme

- **1st** English EMBA program in mainland China
- Grown together with the Chinese economy
- **2,000+** Alumni





Programme at a Glance

20

Months

45

Days out of the Office

600

Classroom Hours

4+

Global Modules

Flexible Format

4 days
every month

OR

8 days
every 2 months

Programme at a Glance

Single Module Track			Double Module Track		
2019	Nov	Shanghai 8 days	Shanghai 8 days	Nov	2019
	Dec	Shanghai 4 days	Accra 9 days	Jan	2020
2020	Feb	Shanghai 4 days	Barcelona 9 days	Mar	
	Mar	Barcelona 5 days	Shanghai 4 days	Jun	
	Apr	Shanghai 4 days	Shanghai 6 days	Aug	
	May	Shanghai 4 days	Zurich 9 days	Sep -- May	
	Jun	Shanghai 6 days	Local and Global Electives	Jun	
	Jul	Shanghai 4 days	Shanghai 7 days		
	Aug	Zurich 5 days			2021
2021	Sep -- May	Local and Global Electives			
	Jun	Shanghai 7 days			

 = Both tracks take class together

1 cohort 2 tracks. Same content. Same faculty

Programme at a Glance



2019 Class Profile



107

Participants



40

Average Age



15

Average Years'
Work Experience



20

Countries



43%

Female



45%

International
Participants



45%

Master's Degree
and Above



2019 Class Profile



2019 Class Profile



2019 GEMBA Admission Findings – SMT & DMT

Single Module Track

57 Senior Executives
 39 Average age
 14 Average years' work experience
 10 Average years' mgmt experience

44% International participants
 40% Female
 53% Master's degree or above
 12 Nationality

Nationality	Count	Percentage
Canada	2	3.5%
China	32	56.1%
France	4	7.0%
Germany	3	5.3%
Hungary	1	1.8%
Italy	2	3.5%
Japan	1	1.8%
Korea	3	5.3%
Malaysia	2	3.5%
Singapore	1	1.8%
Spain	1	1.8%
USA	5	8.8%

Double Module Track

50
 40
 16
 11

46%
 46%
 36%
 17

Nationality	Count	Percentage
Argentina	1	2.0%
Australia	1	2.0%
Belgium	1	2.0%
China	25	50.0%
France	1	2.0%
Germany	2	4.0%
Ghana	3	6.0%
Hungary	1	2.0%
Italy	1	2.0%
Korea	1	2.0%
Malta	1	2.0%
Nigeria	6	12.0%
Russia	1	2.0%
Singapore	1	2.0%
Switzerland	1	2.0%
Taiwan, China	2	4.0%
USA	1	2.0%



You Are Here to Learn

Lifelong Community Platform

- Alumni activities
 - Annual Reunions
 - Local Chapter's activities
 - 1+1 Activities

Business Platform

- International Forum & Seminars
- Company Visits

Networking Platform

- EMBA study tour activities
- Global module networking

Career Platform

- Career Support
- Mentoring Programme
- Job Posting



