

Workshop: Leading without Authority

"How to influence your internal stakeholders in a

political skilfull way?"

HUMANE Seminar

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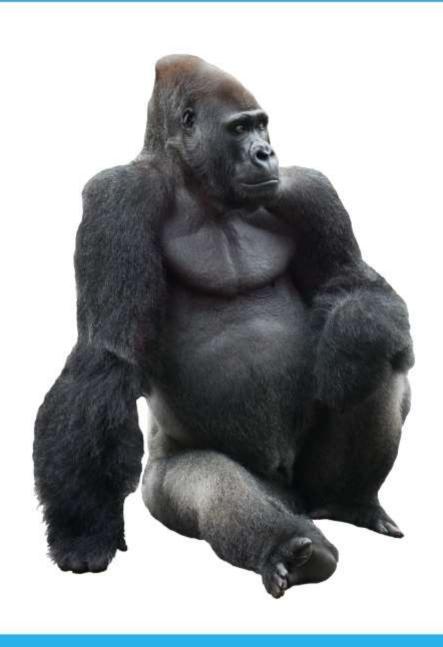
The autonomous management school of the University of Antwerp

Objective

Develop leadership skills to increase your personal impact in the process of leading without authority.

We work towards this goal through:

- Linking leadership to your current organizational challenges
- (Developing a personal leadership claim within these organizational challenges)
- Learning to get this claim granted in a political skilled way



Exercise:

What are current (adaptive) challenges that require leadership that brings internal change?

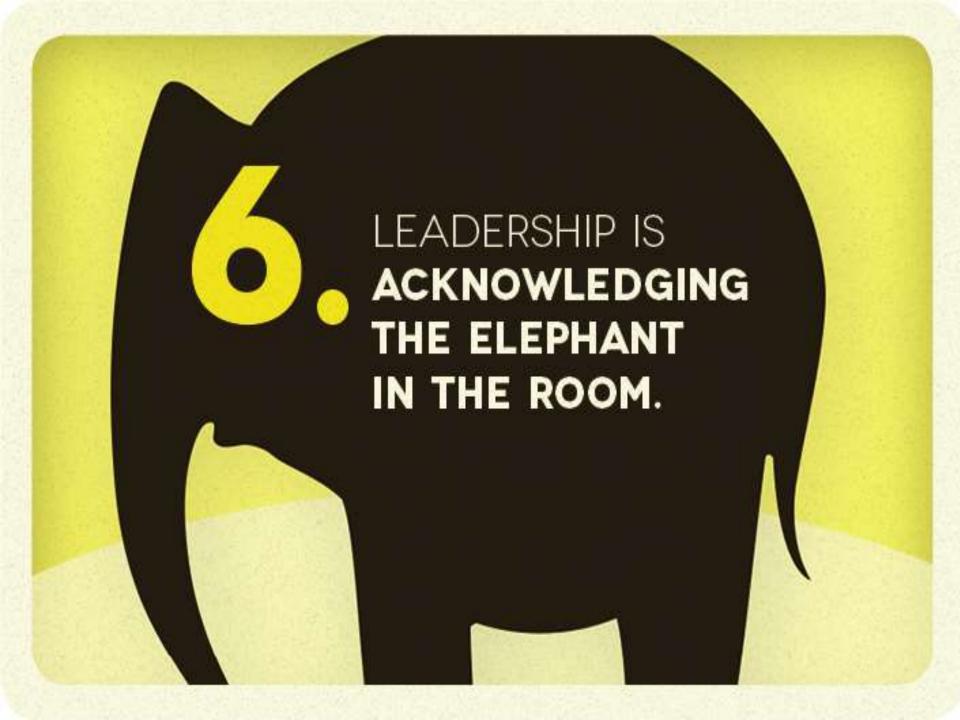
- Which challenges have created elephants in your organization?
- Which elephants do you see?

=> What are we keep on doing stubbornly, while we feel that this no longer works to address current challenges? Where do we keep on standing in circles?

Think 1

Pair (4 à 5) 10'

Share 4'



Stay attentive for the leadership trap







SPECIAL PROJECTS





Stay attentive for the leadership trap





How do you eat an elephant?

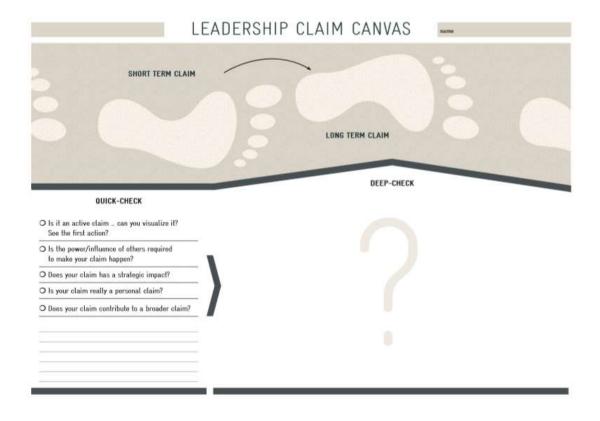




LEADERSHIP IS ABOUT CLAIMING
"AND" GETTING YOUR CLAIM
GRANTED

Shaping & Reshaping your Claim

How?



Intervision guidelines

1.	Claimholder brings in claim	4
2.	Coach askes depth questions Don't answer!!	4'
3.	Claimholder defines warm questions	2
4.	Coach gives concrete advise regarding warm questions Don't discuss!!	4'
5.	Thanks + feedback	1'



15'





Political style grid

Politics viewed as								
		Negative	Neutral	Positive				
tion	Initiates	 Machiavellian manipulator, sometimes created by context looks at the number 1 Win/lose 	Responsible •Obligation (no desire) to protect the good • comes with the scope •Often reaction against Machiavellian	LeaderPlay makerImpact playerWin/winCreativityLow key				
Action orientation	Predicts	ProtectorFiler builder (emails, files,)defensive towards new ideas, bureaucratic	 Speculator Observe Grapeviner (especially with reorganizations) Predicts who is going to get what, which project is going to be launched 	 Advisor Counselor in politics Often senior who help juniors Look for win/win 				
Ac	Responds	Cynic "I told you so" Gossip Have lost many tomes (lose/win) Don't take risks	 Fatalist Que sera sera Do your job and hope for the best A lot of technical managers 	Spectator • fan, soap opera • encourager, supports players (goes for a drink after win or los)				
			T	re autonomous management school				

management school

Machiavellian vs Political leader (De Luca, 1999)

Machiavellian	Political leader
Manipulates	Influences
Create losers	Creates winners
Lone wolf	Team player
Use power for self-interest	Uses power to get things done
Boot licking & brownnosing	Respect, chooses moments
Promotion is a goal	Promotion is an outcome
Hidden agenda's	Open agenda's
His/her word is an aid	His/her word as a contact
Calculated	Strategic
Gossip	Repeats
Takes credit	Spreads credit



Individual Reflection - Development

What are my main insights?

What are my strengths?

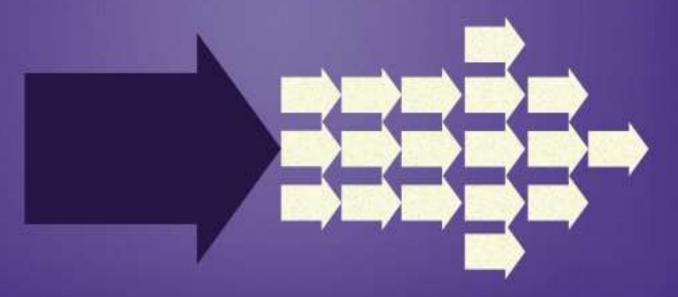
What are my challenges?

What do I need in order to grow?

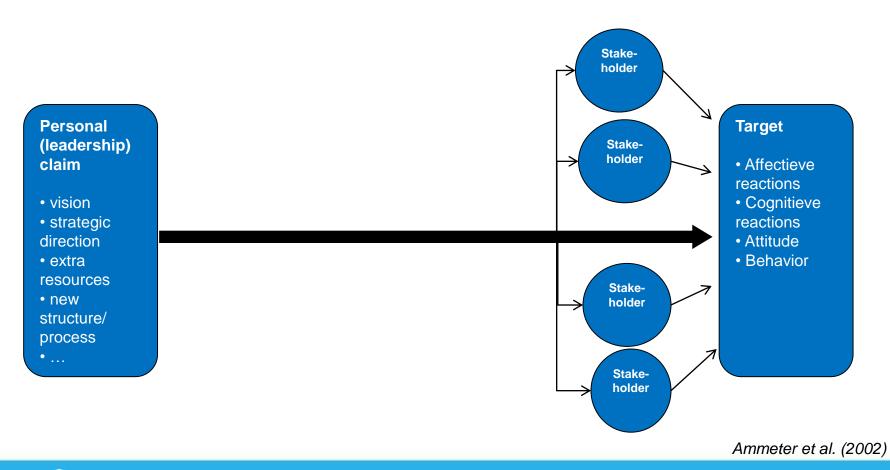
What will I try out in the near future?



LEADERSHIP WORKS WITH THE SYSTEM, NOT AGAINST IT.



How to enforce your personal (leadership) claim?



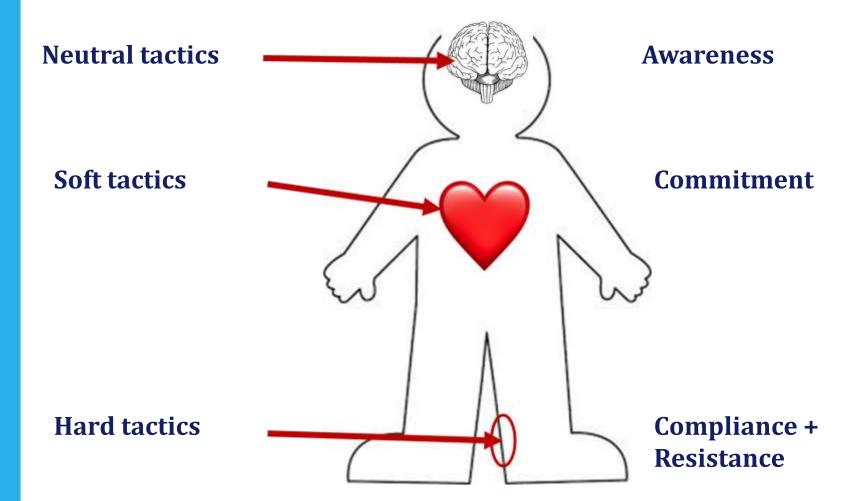


Middle leader stakeholders

= groups whose support is necessary to enforce a personal (leadership) claim



Power/influence tactics





Power/influence tactics

Tactics	Characteristics	Direction
Rational persuasion	Presenting logical arguments and factual evidence to demonstrate a request is reasonable	↑
Inspirational appeals	Expressing an inspirational vision and stressing its value	\bigvee
Consultation	Asking for advice and suggestion to improve things	$^{\uparrow}$ \leftrightarrow
Ingratiation	Flattery, praise, stressing the qualities and suitability of the other, friendly behavior	√ ↔
Exchange	Offering help in an explicit manner in the domain of the other in exchange for support	$\forall \Leftrightarrow$
Personal appeals	Asking for compliance based on friendship or loyalty	\leftrightarrow
Coalitions	Create an informal group of like minded people around 1 theme.	\Leftrightarrow
Collaborating	Offering the other help (resources, assistance) with what one wants that the other does	$\psi \iff$
Legitimacy	Stress consistency with existing rules, politics, appointments or habits.	ψ
Recommending	Stressing the benefits for the other	\checkmark
Pressure	Using warnings, repeated demands, and threats	V

Individual Reflection - Development

What are my main insights?

What are my strengths?

What are my challenges?

What do I need in order to grow?

What will I try out in the near future?





Exercise

- What is your personal (leadership) claim?
- Who are your internal stakeholders?
- How do you want to influence your internal stakeholders in order to get your personal claim being granted?

"Social astuteness"- exercise

Exercise:

- 1. Case preperation (15min):
 - 1. Think of a challenging personal "leadership" claim, which you would like to enforce the coming days, weeks or months
 - 2. Map the most inportant stakehoders (who has power to influence? Who has a significant interest in whether or not to enforce the claime?)
 - 3. Make a stakeholder analysis (personality, needs, benefits of the claim, disadvantages of the claim)
 - 4. Position the stakeholders on the 2 axes (interest vs power)
 - 5. Differentiate the "good guys" from the "bad guys"
 - 6. Make a stakeholder influence network (arrows to indicate the direction of the influence, full lines for formal power, dotted line for informal power)
- 2. Case introduction: Claim/influence tactics/stakeholder analyse (7min)
- 3. Exploration: each group member poses 1 or 2 questions to get a better understanding of the case (4min)
- 4. Formulate advize (start stop more less): each group member formulates 1 or 2 concrete advises (4min)
- 5. Result: case holder gives feedback on his/her learnings

Stakeholder Analysis

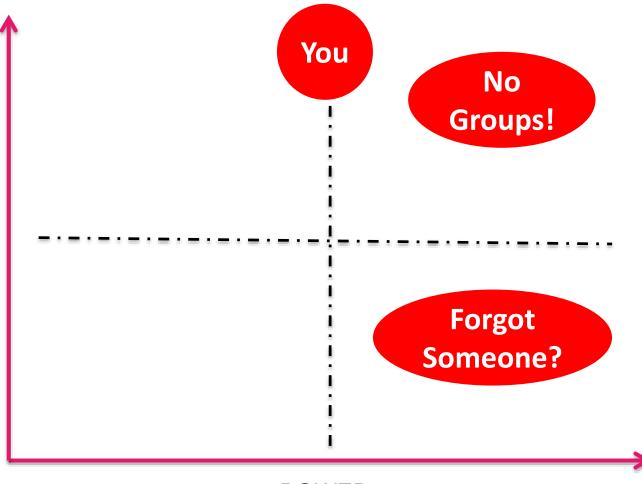
Stakeholders Individual Needs Pro's Con's characteristics



Power – Interest grid



INTEREST





Power – Interest grid

SUBJECTS

Encourage coalitions to increase power of proponents and /or neutralize opponents

PLAYERS

Significant stakeholders who deserve sustained (influence) attention

CROWD

Potential rather than actual stakeholders. Not interesting (time/effort vs. effect) to increase interest or power.

CONTEXT SETTERS

Can influence future overall context. Raise awareness and interest.

POWER

