

# LEADERSHIP CLAIM CANVAS

name

SHORT TERM CLAIM

LONG TERM CLAIM

DEEP-CHECK

QUICK-CHECK

Is it an active claim ... can you visualize it?  
See the first action?

Is the power/influence of others required  
to make your claim happen?

Does your claim has a strategic impact?

Is your claim really a personal claim?

Does your claim contribute to a broader claim?



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