



HUMANE professional pathways programme for finance professionals

Utrecht University, March 12-13, 2018

RE-FRAMING FINANCIAL LEADERSHIP IN A MORE COMPLEX AND TURBULENT WORLD

(final programme)

Time	Session	Lead speaker
Day one		
12.00	Registration followed by buffet lunch	
13.30	Welcome and introduction to Utrecht University	Leon van de Zande Managing Director, Utrecht University
Theme one: mega trends and global challenges impacting on European higher education		
13.45	Europe's demographic challenge: the economic consequences of global ageing, rising inequality and inter-generational conflict	Marko Mršnik Senior Director, EMEA, Sovereigns & International Public Finance S&P Global Ratings
14.25	The rise and rise of China: Europe's macro-economic outlook in the context of the shift eastwards of economic weight and political power	Frans-Paul van der Putten Senior Research Fellow Clingendael - Netherlands Institute of International Relations
15.05	Coffee break	
15.30	Artificial Intelligence and the advent of superintelligence: a disruptive force on the traditional HE business model?	Timothy Murphy Cyber Security and AI Consultant

Theme two: from global trends to institutional strategy renewal

16.10	<i>Institutional</i> strategic financial choices in anticipating global challenges and mega trends? World café exercise	Ian Creagh HUMANE
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17.10	Day one plenary: key lessons to take forward	
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17.30	Close of day	
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19.00	Drinks reception	
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19.30	Seminar dinner	
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Day two**Theme three: communicating financial strategy in academic settings**

09.00	Communicating complexity: how to bridge the gap between what customers say they want and what we say they need	Bob Rabone Former CFO, Sheffield University
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09.40	Improvisation workshop I: creating a compelling narrative and finding your unique voice	María J. Redondo Founder and Director of ImprovToritos and ImprovLead
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10.20	Coffee break	
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10.50	Improvisation workshop II: using creativity and innovation to drive lasting change in working relationships	María J. Redondo Founder and Director of ImprovToritos and ImprovLead
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11.30	Plenary panel session	
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12.10	Lunch	
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13.40	Close	
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