

**Barcelona Winter School**  
**SECOND ALUMNI SEMINAR**  
**Change Management in Higher Education and**  
**Development of Winter School Alumni Network**  
**Università di Bologna**

**DRAFT Agenda**

**Friday 12. November 2004**

12:00 - 13:30 Registration and Lunch

13:30 – 14:00 Welcome and introduction

- Thomas Estermann - Winter School alumnus WS I
- Ines Fabbro – Head of Central Administration Università di Bologna  
(Personal experiences as a Head of Administration, Necessary Skills)

14:00 – 14:15 Presentation of Alumni Winter School II and I (Reflection on Barcelona 2003 and 2004)

14:15 – 15:15 Inputs on a theme on change management

- Jon Baldwin – Registrar University of Warwick (UK)

15:15 – 15:45 *Coffee Break*

15:45 – 18:00 Working groups on different aspects of change management in Higher Education (Also start of continuing working groups on special topics)

18:00 – 18:30 Presentation of MBA Programme in Higher Education Management  
Anton J. Nijssen- Director of H.E.E. Consulting Group

20:00 *Dinner*

**Saturday 13. November 2004**

09:00 – 11:00 Development and launch of network  
(presentation and discussion of strategy paper, decisions about development)

11:00 – 11:30 *Coffee Break*

11:30 – 12:30 Benchmarking change management in HE Institutions + exercise  
-Nadine Burquel - Secretary General ESMU /Winter School Steering Committee (BE)

12:30 – 13:30 *Lunch*

13:30 – 15:30 Outcome of Friday group work and benchmarking exercise

16:00 – 17:30 University museum Bologna

20:00 *Closing dinner*

## WORKING GROUPS

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The four working groups will focus on how to implement and manage change processes. They will address either certain types or certain aspects of change processes. The material for the working group will be theoretical input, questions for discussion, case studies or role play.

	Name	Coordinator
<b>1</b>	Merger of units	Russell
<b>3</b>	Communication in change situations	Thomas
<b>4</b>	Profile building and strategy	Walter
<b>6</b>	Cultural and social aspects of change management	Lidaine