



HUMANE and EFMD

Shanghai Transnational Partnerships School

Shanghai Jiao Tong University
17 to 22 November, 2019



EFMD



A glimpse of the future

The Shanghai Transnational Partnerships School provides participants with a unique opportunity to gain insight into the future of partnership with Chinese universities.

As the research power of Chinese institutions grows, along with their attractiveness to international students, the nature of their partnerships with European, Australian and North American institutions is evolving rapidly.

The dynamism and pace of change in China's most international mega-city, Shanghai, has a direct impact on its universities. By exposing you to a range of partnership models in operation at a variety of the city's high quality institutions, you'll be in a stronger position to assess what type of partnership strategy and approach will work best for your university.



The programme

Commencing with an informal welcome on the Sunday evening from our hosts, Shanghai Jiao Tong University, the programme consists of a series of visits to institutions in and nearby Shanghai. You will have the opportunity to engage with presenters and other senior staff at each of these institutions.

The programme is styled as an immersive, intensive learning experience, designed to make efficient use of participants' time, but also includes ample opportunity for peer learning among the multi-national group of participants. Participants will be grouped into learning sets at the beginning of the programme with each set sharing their reflections with the others at the end of the week.

Evenings will involve visits to typical Shanghaiese restaurants, to enable everyone to relax and network with each other, as well as our various hosts.

Visit our website [here](#) to view the detailed day-by-day programme.

Institutional visits & presentations

- Shanghai Jiao Tong University, University of Michigan — Shanghai Jiao Tong Joint Institute for Engineering
- Fudan University's School of Management
- CEIBS
- Tongji University's College of Design and Innovation
- Southeast University — Monash University Joint Graduate School located at Suzhou
- University of Nottingham Ningbo

In addition to these sessions and visits aimed at exploring different partnership models, there will also be sessions led by senior legal and consulting experts with deep experience of helping clients with joint ventures in China, in higher education as well as other industry sectors.



Participation

Senior and middle managers working as directors of operations/administration/finance; directors of strategy, strategic partnerships, external relations or comparable roles; or with responsibility for establishing a joint venture project, will all benefit by participating in the programme. The number of participants will be limited to 30.

The fee is € 3,550 and includes all meals, accommodation, travel whilst in Shanghai and programme materials, but excludes travel to and from Shanghai. Visit our website [here](#) for further information. We anticipate that the 2019 edition of the programme will be popular so make sure you register early to secure your place.

Former participants

"The HUMANE-EFMD School on international strategic partnerships was incredibly on point....higher education is global and the School deepened our understanding of how institutions are responding to this. The discussions with faculty and participants as the week progressed distilled the key strands running through any international engagement – why are we doing this, do we have the right partner and chemistry; does it serve our stakeholders, what are the risks and is it worth it? The faculty brought together for the school were diverse and generous with their time and information; the facilitators were perceptive, and ensured we were challenged by the set tasks. The participants that came together for the School were drawn from different types of institutions and roles which made the mix that much richer. I believe the School is a unique programme and offers great value to those involved in international partnerships."

Amrita Sadarangani, South Asia Regional Director, University of Edinburgh,

"Thank you very much for an inspiring and unforgettable week. I was impressed by the programme, the interesting talks and the discussions; they gave me a lot to think about and bring home to my university in Amsterdam. The programme was very full yet paying attention to every individual in a pleasant and productive learning environment."

Roos Eijsten, Secretary to the Board, Amsterdam University of the Arts

"I found it a privilege attending the HUMANE-EFMD School. I really enjoyed learning about the world of international strategic partnerships introduced by experts in the field. The programme was built with high level professional speakers keeping us attentive throughout the School. The week was full of learning and assimilating new ideas, observing points of view from the Asia-Pacific, Europe and Nordic countries. These experiences remain at the core of my professional understanding and help me in my work dealing with international doctoral training collaboration."

Erkki Raulo, Senior Advisor, Research Services, University of Helsinki