



**HUMANE**  
Heads of University Management & Administration Network in Europe  
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### *A new intensive Study Trip*

Dear HUMANE Member,

A month ago we announced the sixth HUMANE intensive study trip, a trip to **the University of Warwick**. Herewith we offer you the programme for this Study Trip.

The University of Warwick was selected for several reasons. It is one of the highest-ranked European research universities. Still under 50 years old, it also has an ambitious strategy to become an undisputed world leader in research and scholarship with an exceptional teaching and learning environment, a cosmopolitan and socially responsible campus and a distinctive international reputation and agile, entrepreneurial culture.

An analysis of Warwick's Vision 2015 Strategy, its implementation and the critical factors to its success will prove useful and rewarding.

The title of the programme for this new Study Trip is:

#### ***The Warwick Way: agility and entrepreneurialism in higher education***

The method and practices of Warwick will be presented as a springboard for group discussions and group work, as in the other Study Trips. We will, amongst other things, study the University's income generation activities, its steps to strengthen research activity and enhance the teaching and learning experience for students and its approach to heightening its international profile. A detailed programme will be available soon.

***The programme starts on the evening of Tuesday 8 June 2010  
and will end on Friday night 11 June 2010.***

The programme will be intensive. Plenary sessions will focus on the University and its operating and policy context, discussion of the topics and demonstrations of the ideas and methods used by the host University. Sessions in small working groups will provide us with opportunities to deepen our understanding of the approach taken and of the experiences of the other universities present. Each

day will end with a plenary session to review the day's discussions and you will be expected to participate in the production of a SWOT analysis of the host University, in the course of the event. The programme will conclude with a dinner on Friday evening.

### **Format**

We have learned from previous occasions that group participation creates the best results, both in terms of the content of the discussions and of the learning experiences of the participants. We therefore invite you not to attend as an individual but to attend with a small group of colleagues (approximately three people per participating university). We would also like you to make sure that every participant is able to understand the English presentations and participate in the discussions, which will also be in English.

### **Costs**

The fee for the study trip is € 1,900 per participant. This fee includes all meals (lunches and dinners) but not travel and accommodation.

### **Hotel**

You are expected to make your own hotel reservations. The participants will receive instructions for hotel bookings when they have registered.

### **Registration**

We had to disappoint some subscribers on previous occasions so we strongly advise you to register as soon as possible. A registration form is available at <http://www.humane.eu>. Due to the limited spaces on the Study Trip your registration will be binding. If you cancel your registration before 1 May 2010 we will reimburse 75% of the fee. No reimbursement can be made after that date.

*NB: The number of participants will be limited (approximately 21 per trip). Please wait for confirmation of your registration before making any travel arrangements.*

We believe that these visits will be of great benefit and will add greatly to the services we offer our members. HUMANE will carefully evaluate these visits for their effectiveness and relevance. Please do not hesitate to contact Anton Nijssen ([ajnijssen@wxs.nl](mailto:ajnijssen@wxs.nl)) or myself ([R.H.T.Bleijerveld@uva.nl](mailto:R.H.T.Bleijerveld@uva.nl)) if you require any further information.

Yours sincerely,

Ruud Bleijerveld  
Study Trip leader (former Chairman of HUMANE)