

## **EUDIS Seminar – How to diversify income streams**

**Madrid**

**16-17 October 2009**

HUMANE and the European University Association (EUA) jointly organise this open seminar within the framework of the ongoing EUDIS project on the topic of **universities' income diversification**. This seminar will be held in Madrid on **16-17 October 2009**.

The seminar is open to the leadership and senior administrators of all HUMANE and EUA member institutions. It will discuss the important topic of financial sustainability of universities across Europe.

During this seminar, EUA will present the preliminary results of the EUDIS survey and will exclusively share the first findings of its analysis on the different elements of income and funding diversification, including the state of play in Europe, key factors for a successful diversification strategy, its impact on governance and management, internal and external barriers and how they can be overcome.

The seminar will be highly interactive and will be organised around thematic sessions, in which speakers will share insights and best practices with the participants. Sessions will notably focus on how to create successful partnerships with both public and private actors at regional level and seize these opportunities to diversify funding; how to best exploit incentive measures set up by public authorities towards this goal; how to face the challenges created by the economic crisis and how to seize opportunities for restructuring and efficiency gains.

Case studies will be complemented by a European overview and latest EUA research and exchanges with the participants. The seminar will include a facilitated session during which the group of participating experts will reflect on the findings of the seminar and provide common input for the EUDIS study and its final report, thereby actively contributing to shaping the agenda on universities' financial sustainability.

Speakers include university leaders and senior managers from different European countries, whose institutions have been selected for their capacity to develop strong income diversification strategies.

More information on the EUDIS project: <http://www.eua.be/eudis>